



# The Textorian

Weekly Publication of



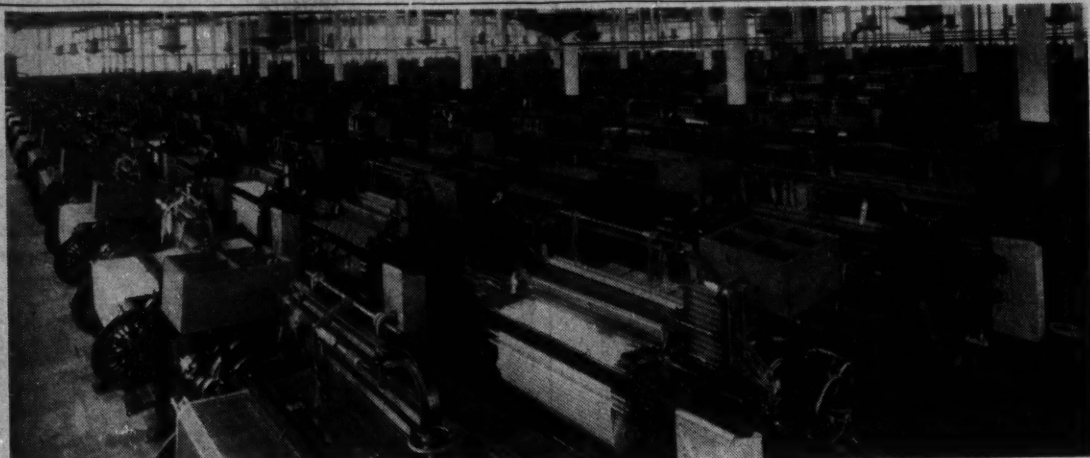
Cone Mills Corporation



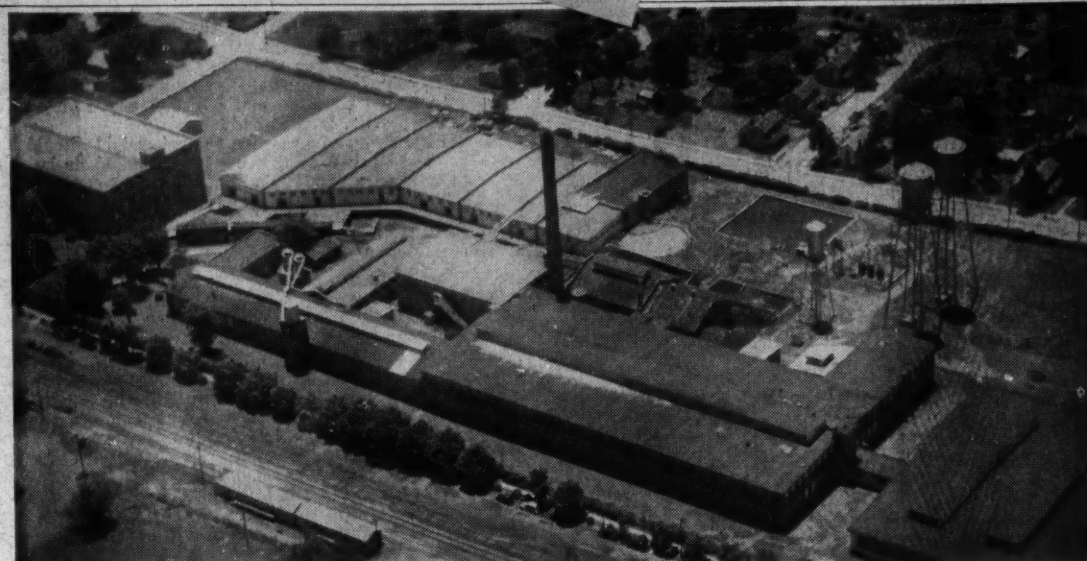
VOL. XXVI; NO. 31

GREENSBORO, NORTH CAROLINA, FRIDAY, AUGUST 7, 1953

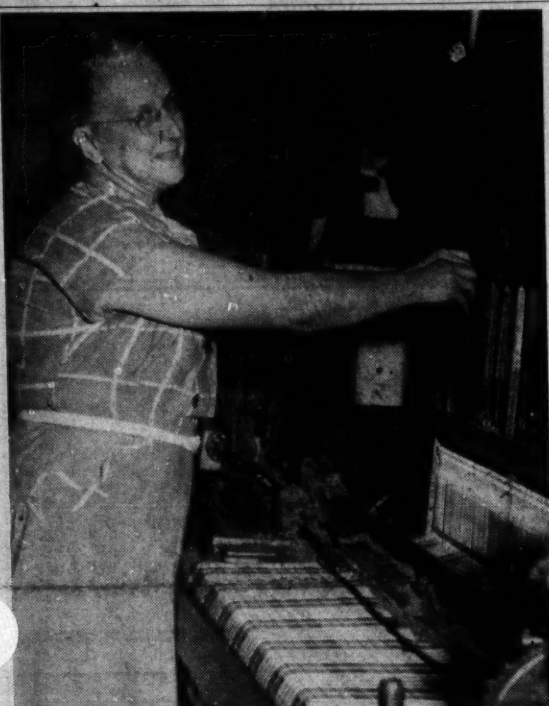
FOUR PAGES



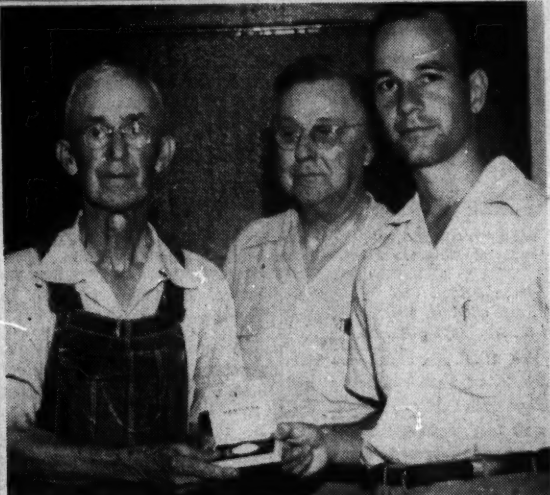
**WEAVE ROOM**—The Weave Room at Minneola Plant contains 700 looms which annually produce 14 million yards of Cone Play Denim and fancy cotton shirtings. Thirty-six inch four-box looms weave plaids and stripes in as many as four colors. Fashion magazines show these fabrics as leaders in sportswear for men, women and children and also for home interior decoration.



**MINNEOLA PLANT**—This is an aerial view of Cone Mills' Minneola Plant in Gibsonville, employing approximately 578 people. Incorporated in 1888, Minneola became a Cone mill in 1900. This 65-year-old mill produces modern fashion fabrics, Cone Play Denim and fancy cotton shirtings.



**LONG SERVICE**—Mrs. Marie Summers, shown here at work in the Weaving Department, has been a Minneola employee since 1909. Seventy-six of the 578 employees there have service records of 25 years or more.



**HALF CENTURY HONOR**—Fred Moize, who retired from his job as weaver this year, is shown receiving an engraved gold watch presented by Plant Manager Alan W. Cone in 1952, commemorating Mr. Moize's 50th anniversary with the Minneola Plant. Looking on is Dwight Davidson, son of co-founder Berry Davidson and office manager, who has been with the company for 47 years.



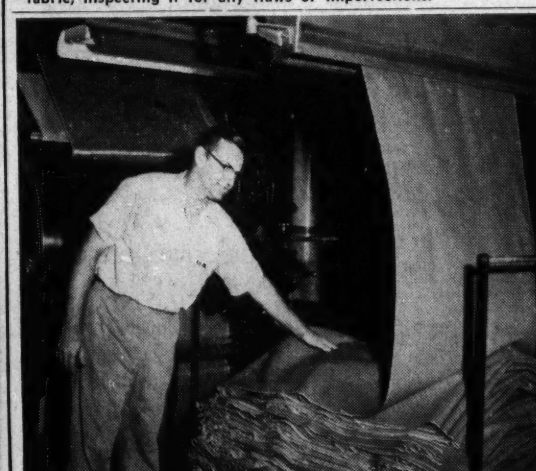
**FASHION SPORTSWEAR**—Cone Play Denim, made at Minneola Plant, is well liked by designers of modern sportswear. The above picture illustrated an advertisement which stated: "In sun and fun wear it's Cone Play Denim."



**LONG SERVICE**—Lawrence Morton, weaver, has been employed at Minneola since 1907.



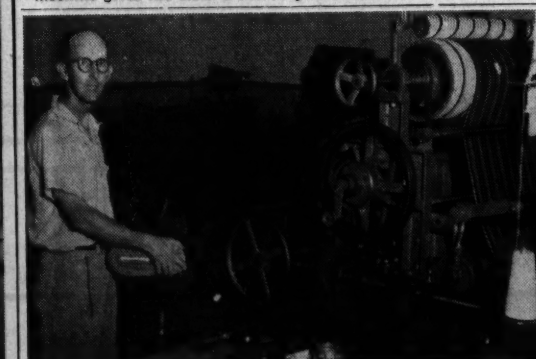
**INSPECTION**—Mrs. Pearl Troxler, one of the cloth inspectors at Minneola Plant, is shown giving close attention to a colorful plaid fabric, inspecting it for any flaws or imperfections.



**SANFORIZER**—John Hawkins is shown tending the cloth as it comes off one of the sanforizing machines at Minneola. This machine gives the cloth a shrinkage treatment.



**FOLDING**—After the cloth has been finished, it is threaded through a folding machine or hooker which measures and neatly folds the cloth in preparation for shipping. R. Glen Dawson, Minneola employee for 26 years, is shown at this machine which is folding plaid Cone Play Denim.



**BOOKWINDING**—Dwight Moize, who has been a Minneola employee for 25 years and whose father, Fred Moize, served there for 50 years, is shown at the bookwinding machine which winds the cloth on bolts ready for packing and shipping.

## MINNEOLA MAKES MAJOR CONTRIBUTION

Concerning the cloth made at Minneola Plant, Cone Mills Corporation states: "Here we have one of the major contributions of the cotton-textile industry to the gaiety and versatility of the American family's wardrobe."

"Cone Play Denim's colors are the fashion editors' favorites. They range from 'sun-drenched' summer shades to specially seasoned fall and winter tones. Patterns include stripes, checks, plaids in profusion. Complementary colors are coordinated with complementary patterns."

"Denim has become a year-round fabric, with the introduction of Cone Fall Time Denim in suiting patterns and colors for winter wear." Newest is the Surface-tone denim, multi-color flock fabric.

## Cone Mills' 65-Yr.-Old Minneola Plant Makes Modern, Quality Cloth

Minneola Plant of Cone Mills Corporation, located in Gibsonville, and founded 65 years ago, is one of the South's oldest textile mills; yet it produces some of the newest fashion fabrics on the market today.

The modern designed and expertly woven Cone Play Denim and fancy cotton shirtings, which come off its 700 looms at the rate of 14 million yards a year, are products of a plant whose history is rooted in the beginnings of textiles in the South and whose progress has kept pace with that of the entire textile industry.

Minneola's products are regularly featured in such fashion magazines as Good Housekeeping, House Beautiful, Glamour and Vogue. These high-quality fabrics are indeed a far cry from the four-yard Southern cotton plaids and ginghams made on narrow looms more than a half century ago and satisfying the popular demand of that day.

The Gibsonville plant's fabrics are now filling many modern day demands for beauty, economy and durability. Cone Play Denim with its bright, fast-colored stripes and plaids makes desirable sport shirts, slacks, blouses, jackets, skirts, shorts, work clothing and also draperies, furniture and automobile upholstery and many other useful items.

Throughout its long years of progress, Minneola has added equipment to meet the needs of the times. In 1925, approximately \$700,000 was spent on installation of new machinery for the weave room. Today, 36-inch four-box looms turn out four-color plaids and stripes, and plain looms weave brilliant solid colors.

It was for the purpose of manufacturing "of cotton threads, cloths and fabrics and general merchandise," that Minneola was incorporated at Gibsonville in 1888. This fact is recorded in the early Greensboro newspaper, The Daily Workman.

The corporation was organized by Berry Davidson, Joseph A. Davidson and John W. Page, all of this state, and Charles H. Fisher of South Carolina.

At the meeting on August 9, 1888, it was agreed that the officers of the company should consist of a president and secretary-treasurer who would serve without compensation for the first six months, and after that time, unless further agreed, would receive a salary of \$25.00 per month. Berry Davidson was president, and J. A. Davidson was secretary-treasurer.

It so happened that those who served as president of Minneola throughout the next 45 years received no salary from that mill.

At the birth of the new business, the authorized capital stock was \$40,000, and by 1906, it had been extended to \$100,000 and later, to \$200,000.

Moses Cone and Julius Cone became directors in 1893, and two years later, Caesar Cone was elected president, serving until 1896. Due to numerous other responsibilities, he resigned this position, and B. Frank Mebane became his successor at Minneola.

The Cone family acquired the controlling interest in Minneola in 1900 and in July of that year, Julius W. Cone was elected president and served until 1905. David Dreyfus succeeded Mr. Cone, serving until 1909 when Clarence M. Gugenheimer became president. Clarence N. Cone, Sr., became vice president that same year and served until his death in 1929. Herman Cone became president of Minneola in 1930 and Clarence N. Cone, Jr., in 1946.

James R. Young was secretary-treasurer and manager of the mill from 1909 until his retirement in 1951. He was succeeded by Alan W. Cone as secretary and manager of Minneola Manufacturing Company. When the mill became Minneola Plant of Cone Mills Corporation in 1952, Mr. Cone continued as its manager.

Carrying on the fairminded supervision begun by predecessors, the present management is eager to see Minneola progress, even more than it already has, as a plant in which people like to work and which produces fabrics people like to use.

Clarence N. Cone, Jr., vice president of Cone Mills Corporation, is the official in charge of Minneola Plant. Paul Walker is superintendent and E. Ralph Allen, assistant superintendent. Dwight Davidson is office manager.

Seventy-six of the 578 employees at Minneola Plant have worked there for 25 years or more. Lawrence Morton has been there for 46 years, and Mrs. Marie Summers, for 44 years. They are both weavers. Claud Hill, loomfixer, has been an employee since 1909. Until his death recently, Sam Beckam, also a weaver, had worked at Minneola for 47 years. Office Manager Davidson, son of founder Berry Davidson, has been with the company for 47 years.

Fred Moize, who this year retired from his job as a weaver, had been at Minneola since 1902. Plant Manager Cone, on behalf of the company, presented Mr. Moize an engraved gold watch on his half century anniversary with Minneola in 1952.

Lost time accidents have been kept at a minimum at this plant for the past several years, and effort is being made continually to improve the safety record.

The employees are still proud of the fact that during World War I, a large part of the mill machinery was devoted to producing gunpatch flannels and sheetings for the United States government and also to making blue warp pajama flannels for hospitalized soldiers. These were distributed through the American Red Cross.

Another occurrence which they recall is that during the early part of 1933, there was a disastrous fire in Minneola's large storage building which heavily damaged large quantities of finished goods being held for later shipments. In order to replace this material, the mill started a second shift on May 15, 1933, and some years later began part of their equipment on a third shift. This has continued until the

(Continued on Page 4)



**SAMPLE MACHINE**—This sample machine at Minneola is an silk warper with homemade slasher. This is used for making cloth samples which run into the hundreds each year. Sam Allred, in time study, employed at Minneola for 26 years, is shown here.



## THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

LELAH NELL MASTERS . . . MANAGER

Entered as Second Class Matter, January 28, 1928 at Postoffice, Greensboro, N. C., under Act of March 3, 1897.

PROXIMITY



REVOLUTION

PRINT WORKS

WHITE OAK

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, AUGUST 7, 1953

### Overlooking An Important Fact

Weekly, daily and hourly this nation is admonished not to do anything that would affect our relationship with our allies. Frankly, we are getting a bit fed up with the doctrine that we must keep our allies as allies, regardless of cost, even if it means changing our well planned policies or compromising a position when our position should not be compromised.

A lot of nations and a lot of people seem to overlook a most important fact. To put it most conservatively, our allies need us at least as much as we need them. It is very true that anti-communist nations need to stick together in the face of the Red threat, but it does not make sense for the United States to do all the giving, all the changing of position, and all the compromising. The situation with our allies seems to need some clarification.

From what is being said one might believe that without the friendship and cooperation of our allies the United States is in imminent danger of complete destruction. We cannot but wonder about the fate of our allies without our support and cooperation.

The Korean War could have been won. There is little doubt of that. It is likewise true that if it had not been for allied influence, interference, or whatever one might call it, the United States and the South Koreans would have fought the war to win. It is not intended to ignore or discredit other contributions in manpower and other types of support, but we cannot help but point out that there was very little of it.

We cannot ignore the often repeated statement that different action in Korea might have led to World War III. Maybe so, but do we have any assurance that the Korean action within itself has either prevented, delayed, or paved the way to another major war?

At this time neither our President nor the Secretary of State can give us much assurance as to the future in connection with the Korean situation. About all we know is that the fighting has stopped for the time being. For that we are most grateful. No real problems have been solved.

Now some of our allies seem to be laying groundwork for major compromises—compromises to be made by us. Compromises are frequently necessary, but we doubt the wisdom of temporary panaceas produced by one-sided appeasement.

The whole anti-communist world, not just the United States, needs a united front and collective security. Yes, we need our allies; but the facts as we know them indicate that our allies need us, and will continue to need us even more.

### Statistics Local Church Crusade

SUNDAY, AUGUST 2, 1953

Church	Membership	S. S. Enroll.	S. S. Attend.	Worship Attend.
Carraway Memorial Methodist	491	367	120	145
Eller Memorial Baptist	1130	808	208	312
Church of God	245	250		
Newlyn St. Methodist	325	228	140	100
Palm St. Christian	212	225	126	160
Proximity Methodist	594	323	133	132
Rankin Baptist	252	236		
Second Pilgrim Holiness	180	230		
16th St. Baptist	532	347		
Stevens Memorial Baptist	280	215		
Revolution Baptist	427	356		
Wesleyan Methodist	105	178		
St. Paul Methodist	186	116		

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## LISTEN AMERICANS!

...by George S. Benson  
President of Harding College

The Warner & Swasey Company, of Cleveland, which manufactures machine tools, has distinguished itself with an Americanism advertising program. From the scores of ads published in magazines and newspapers in the past five years, here are a few excerpts each of which dramatizes a fact Americans should know and never forget:

"Somebody ought to speak sharply to Nature!"  
"There's a lot of loose talk these days about profits, attacking them as though they were evil. The very existence of the world depends on profits; the improvement of the world depends on big profits. A farmer plants one potato and usually gets back 15. Even allowing for all his costs, that's more than 1,000 per cent profit! He plants one pound of corn and gets back 336 pounds—that's 33,600 per cent profit. These are big profits. Is that bad?"

"Should the farmer be scorned as anti-social? Should his 'excess' profit be taken away from him? Should he be told that from now on he must limit his 'profit' to say, 6 per cent? To legislate against profits is as silly as to legislate against things growing."

"Want security? Throw a brick through a window—you'll get it fast. Three meals a day, free. No taxes. Free housing, free clothing, free medical care. No worry about your future. But obey orders, or else! Stand up to be counted! March in line! They're all the same—same 'benefits,' same obligations; same 'rewards,' same payments."

"America's muscle is getting old. Machines make a nation strong—machines that produce weapons for protection and the things people need for living. America's machines are getting old; 43 per cent of all machine tools are at least 10 years old. For years, obsolete tax laws have made it impossible for most companies to set aside enough out of earnings, to keep their machines modern. Flabby muscles can turn a champ into a has-been. Don't let it happen here."

"Under Communism (after 21 years of it) a worker has to work 30 days to earn one pair of shoes. In America a worker earns a better pair of shoes with 8½ hours of work. There is the whole truth about the two systems. Yet, the communists say they want to bring communism here to benefit the worker!"

The American people will forever need to be reminded of facts like these; it is all the more necessary today when the twin epidemics—Socialism and Communism—seek, by trickery, to infect the world.

### Revolution Items

Mrs. W. M. Willis spent Sunday in Sanford with her sisters, Mesdames C. W. Burke, A. D. Smith and J. W. Foust.

Mrs. Joe Ledbetter spent Sunday with her father, Mr. J. B. Gillespie, brother-in-law and sister, Mr. and Mrs. Willie Beale.

T-Sgt. and Mrs. James B. Moore and children, Jimmy and Marty, of Wichita Falls, Texas, spent a week with their parents, Mr. and Mrs. W. C. Moore.

Mrs. Mary Ford of High Point is a guest of Mrs. Lizzie Miles.

Mrs. Hattie Thrift of Burlington spent last week with Mr. and Mrs. H. M. Beale.

Mr. and Mrs. Will Newnam spent vacation week in Wilmington.

Mr. and Mrs. R. H. Newnam were guests of their son-in-law and daughter, Mr. and Mrs. Buck Morgan.

Mr. and Mrs. Ross Dillon spent the week at Cherokee Reservation.

Mr. and Mrs. Buck Morgan spent vacation week with Mr. and Mrs. Douglas Morgan and children at Myrtle Beach.

Mr. and Mrs. H. W. Caviness and grandson, Barry, spent last week at Long Beach.

Mr. and Mrs. J. L. Hinshaw were overnight visitors in Gastonia last week.

Mr. Ollie Boggs of Graham, Mr. and Mrs. Leon Boggs and son of Burlington visited Mr. and Mrs. H. M. Beal on Wednesday.

Mrs. W. L. Ritter, Mr. and Mrs. M. A. Donnell and sons, Samuel and Marvin, took a trip to Smoky Mountains last week.

Mrs. H. M. Beal visited Mr. and Mrs. Jack Horner, Battleground, last week.

Miss Betty Beale, a member of the junior class in Rex Hospital School of Nursing, Raleigh, spent two days at home last week.

Mr. and Mrs. Clem Dowdy spent last week at Carolina Beach.

Mr. and Mrs. Hannibal Moore and children, Freddie and Susan, spent last week at Holden Beach.

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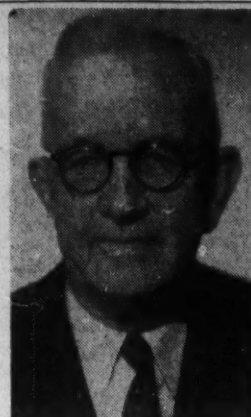
CHAMPION STORAGE  
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TRUCKING COMPANY  
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Phone 207  
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Refresh Yourself  
With Ice-Cold Coke



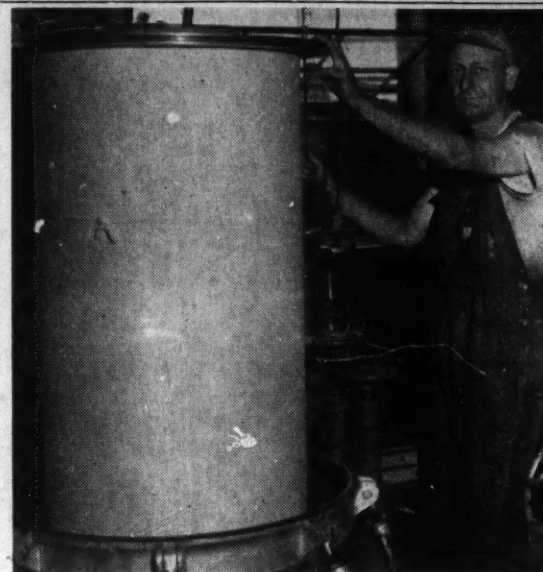
GREENSBORO COCA-COLA  
BOTTLING COMPANY



RETIRED MANAGER—James R. Young, above, was secretary-treasurer and manager of Minneola from 1909 until his retirement in 1951.



LOCAL MANAGEMENT—Shown above are members of Minneola Plant's local management: left to right, Dwight Davidson, office manager and son of co-founder of the mill Berry Davidson; Ralph Woods, personnel assistant; E. Ralph Allen, assistant superintendent; Paul C. Walker, superintendent, and Alan Cone, plant manager.



WARP DYEING—This shows part of the dyeing of the warp on the beam at Minneola Plant. Ed Alcon is the employee shown.

Mr. and Mrs. Carl W. Wyrick, sonville, Fla. They returned to St. Augustine, Fla.

Mrs. H. C. Levy and daughter, Alethea, of Shober Sreet, visited last week in Parkersburg with Mrs. Levy's mother, Mrs. Milton L. Depoe. They returned home last Monday after stopping in Clifton with Mrs. Ina L. Schoffman, Mrs. Levy's older sister.

Mr. and Mrs. John E. Hall visited last week with their son in Jack-White Lake.

### Personal

Mr. and Mrs. Vance Stewart and family are spending the week at

## have the fun You like best on Your VACATION

AND DON'T MAR THE ENJOYMENT OF YOUR VACATION by shortage of CASH to see you through! Rather than leave "short," let us make you a loan that can be repaid in a manner best suited to your budget . . . and you'll pay only "bank rate" of interest, no extras.

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Drive-In Branch, Summit Shopping Center

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## Announcement

### CITY BONDING & REALTY CO.

101½ West Market Street

is happy to announce that  
**MRS. EVELYN FRYE**  
has joined the firm.

Mrs. Frye is a life-long resident of Greensboro and has been employed by Cone Mills Corporation for several years.

Around-the-Clock  
24  
Hours Service

CHARLES  
E.  
THIGPEN,  
Mgr.

### ASSOCIATES

A. T. Kirkman, Mrs. Evelyn Frye, Clayton Strickland and C. F. Barham.



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So easy—Fully automatic controls do the work.

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Electric Ranges . . . Cooler Kitchen!

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## Pythian Echoes

by R. Cole Lee

Instead of the regular weekly session of the Lodge the time this week was devoted to a special gathering of the members of the Little League. Around large tables on which were many watermelons, these little fellows really showed that they were champions in eating as well as on the ball field. Apparently everyone had a very good time.

Leaving Greensboro on Friday will be the following: City Father W. B. Burke and Mrs. Burke; T. G. Watkins, Allen Webster, Henry Beal, Miss Barbara Ann Massey and Miss Mozelle Causey, for the

annual Dokkie Convention to be held at the Jefferson Hotel, St. Louis, Missouri, beginning August 11. At this national gathering of the Dokkies, Miss Barbara Ann Massey of the Senior High School, winner of the State Pythian Contest, and coached by Miss Mozelle Causey, Senior High's speech instructor, will compete in the final contest. Her subject will be: "Highway Safety and How to Obtain It." Should Miss Massey prove successful she will be the recipient of a \$1,000 check. Here's hoping that Barbara will come home with the check. Since her success as a State winner she has been elected as Lieutenant Governor of the Girls' State Convention and is now in Washington, D. C., as North Carolina's representative. We earnestly hope that many more girls and

boys will compete in the next year's contest in receiving cash awards and certainly invaluable experience.

The Lodge will convene next Monday at the usual time, 7:30 p.m., with our newly elected Chancellor Commander, Raymond Stansfield, presiding. Will see you then, fellows.

## DOGS

by Tom Farley

## Dogs Underfoot

When the busy housewife sputters about that "dog, underfoot all day long," she is reacting just the way millions of busy housewives have reacted for hundreds of years. But if she moves one step further and begins to demand

that "that dog must go," then the kids better start keeping the dog out of the house.

According to the Minot, N. D., News & Optic, Buck, a big black Labrador Retriever, "was at the 'that dog must go' stage with Mrs. Lyle Rogers when he redeemed himself in a way that has probably made him secure for life. Pet of her three children, Buck was pal to all of them, and particularly to Karen, aged 4, and the youngest of the brood.

But three children and a dog that was always underfoot! It was almost too much for a busy mother.

Then, one winter day, Karen announced she was going next door, but instead, she wandered down to the nearby river, the big black dog tagging along behind. Dog and mistress stopped on the banks a few yards away from a spot where there was an opening in the ice covering the river and Karen started to throw sticks into the water for Buck to retrieve.

One stick landed short of the water. Karen started over the glistening surface to get it and the ice gave way. The tiny girl was

plunged into the icy waters. Her only help was the dog.

Karen says she "grabbed Buck's hair." But marks indicated that the dog had probably slithered across the ice on his stomach and grabbed the child with his teeth.

In any event, a little girl came home — wet and shivering — but alive.

And Buck still gets underfoot, but . . . well . . . we doubt he "has to go."

## REVOLUTION CHECK-UP TIME

Wednesday

8:00-Noon—Clothing Hour

1:00-3:30—Baby Clinic (combined

clinic held at White Oak Y.)

Tuesday afternoon Bookmobile

stop at Revolution Apartment

Building.

## Minneola News

by Opal Isley

Mr. and Mrs. Ralph Wood and children and Mr. and Mrs. Ted Hoffman spent last week at Long Beach at the Hoffmans' cottage.

Mr. and Mrs. Vernon Younger and Bobby, Mr. and Mrs. Howard Shepherd and Roland and Richard Jarrett spent last week at Wilmington Beach.

Mr. and Mrs. Clyde Bateman and family have been vacationing the past 10 days at Long Beach and Carolina Beach.

Mr. and Mrs. Osburn Randolph, Mr. and Mrs. Less May and Mr. and Mrs. Marvin Laughlin and Larry spent last week at Carolina Beach.

Mrs. Mary Tilley has been vacationing in Alabama.

Mrs. Alice Scott and Miss Jean Hogan spent the past week in Asheville.

Mr. and Mrs. Fuller Thomas and Douglas, and Mr. and Mrs. Albert Ingle spent several days in Asheville.

Miss Dorothy Cates spent last week end visiting her father in Danville, Va.

Mr. and Mrs. Jasper Randolph and family spent the past week at Crescent Beach, S. C.

Mr. and Mrs. Ralph Allen and family and Boyd Greeson spent several days at Carolina Beach.

Mr. and Mrs. Jim Troxler spent the past week at Carolina Beach.

Mr. and Mrs. Mack May spent last week at Kure Beach.

Mrs. Bill Isley spent several days visiting relatives in Charleston, S. C.

Mrs. Winford Tilley remains seriously ill at St. Leo's Hospital.

Mr. Herman Reid is a patient at Cone Memorial Hospital.

Mr. and Mrs. Jim Riley and family spent last week at Carolina Beach.

Mrs. E. J. Isley has been spending some time with relatives in Swepsonville.

Mr. and Mrs. Harlen Chrisman and family spent several days at Harkers Island.

Mr. and Mrs. Douglas Overman spent the week end at Carolina Beach.

Mr. and Mrs. Willie Revels spent the past week visiting relatives in Baltimore, Md.

Mr. and Mrs. Marvin Hudgins and family have been visiting Mrs. Hudgins' parents in Tennessee.

## ATTENDANCE REPORT

JUNE 22, 1953 — JUNE 28, 1953

	Rev.	Prox.	W. Oak	P. Wks.	Rayon
Department	87.43%	89.50%	87.73%	95.65%	94.26%
Carding, 1st	94.33	95.11	94.93		
Carding, 2nd	92.43	96.45	89.71		
Carding, 3rd	84.71	85.12	81.35		
Spinning, 1st	88.50	91.83	87.66		
Spinning, 2nd	77.03	83.41	83.91		
Spinning, 3rd	72.25	77.14	78.29		
Dyeing, 1st	96.67	96.47	100.00	92.68	
Dyeing, 2nd	95.72	98.18	98.00		
Dyeing, 3rd	100.00	100.00	80.00		
B. & S., 1st		92.13	94.46		
B. & S., 2nd		85.79	91.70		
B. & S., 3rd		100.00			
Preparation, 1st				94.62	
Preparation, 2nd				92.38	
Preparation, 3rd				88.42	
Weaving, 1st	91.32	92.55	91.53	98.69	
Weaving, 2nd	88.51	86.34	85.88	96.95	
Weaving, 3rd	82.11	84.05	78.84	93.02	
Napping, 1st	98.75			99.08	
Napping, 2nd	100.00				
Napping, 3rd	78.00				
Finishing, 1st	95.93	89.54	89.04	95.81	91.85
Finishing, 2nd	92.45	89.09	84.83		86.36
Finishing, 3rd	90.29	92.50	95.00		90.53
Shipping, 1st	98.67	93.33		93.59	96.67
Shipping, 2nd	99.20				100.00
Shipping, 3rd	94.78				
Power Plant			97.78		
Color Shop				97.70	
Lab. & Chem.				85.19	
Printing				96.16	
Bleaching				95.46	
Mechanical	98.52	94.00	94.71	98.23	
Village Upkeep		100.00	100.00		
General Help	98.25	100.00	96.22	96.67	
Carp. & Painters	88.57	100.00	94.29		
Truck		100.00	100.00		
Electrical		100.00			
Maintenance		95.30	92.86		
Filter				100.00	
Rayon D. & F.	92.68				
Supply Room			100.00		
Leased Truck Drivers		100.00			

A manufacturer of medical supplies has developed a magnetic instrument which helps doctors remove steel splinters from the eyes of industrial workers.

The average length of life among American wage earners and their families is now 68.5 years, according to a survey of insurance statistics by the New York Journal of Commerce. This is a gain of slightly more than four years since 1942 and of about 22 years in the past four decades.

Now on Sale!  
Large Iced  
TEA  
GLASSES

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OR  
BAND DECORATIONS .19¢ EACH

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Free Parking — Air Conditioned Bldg.Branch Office Opening  
Dry Cleaning SpecialANY SWEATER DRY  
CLEANED FOR JUST 10¢When brought in with any other  
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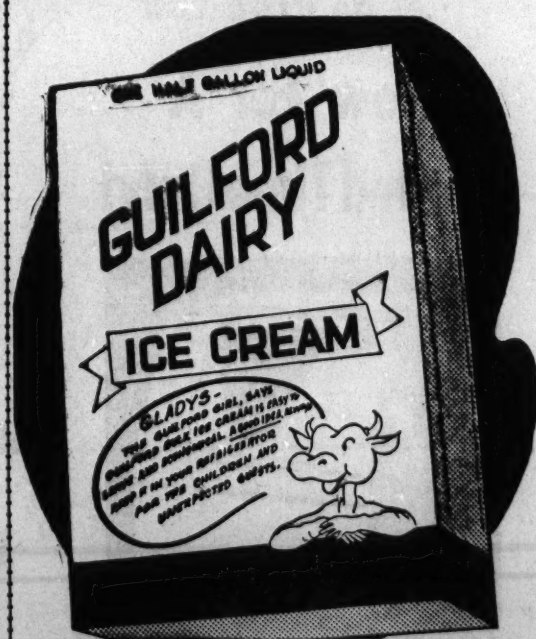


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WE'RE IN THE MOVIES—Bob Addington, cameraman for Jamieson Films, Dallas, Texas, makes an on location shot at Guilford Products Company, Cone Mills plant. This will be one of the scenes in the Cone Mills part of the "Story of Greensboro" sponsored by the Greensboro Chamber of Commerce. The Cone Mills portion of the film will last one minute and eight seconds and will consist of about 20 scenes. The entire film will run about 25 or 30 minutes. Cone Mills has the largest portion of time of any of the several industrial sponsors. Buck King is the electrician assisting here. Mrs. Willie Mae Hall is at the sewing machine.

## Jamboree Scouts Learn About Cone Fabrics

(Note: Dan Ed McConnell, son of Cone Mills Engineer Dan McConnell, wrote the following letter while en route home from the National Boy Scout Jamboree in Santa Ana, Calif., last week.)

"Dear Textorian:

When the fourteen boy scout campers and leader arrived at the Jamboree site, ten of us and Mr. Sharp, our leader, were put into Troop 25, Section 10. The other four were sent into Troop 8, Section 10.

The days of the Jamboree passed swiftly, and no mention was made of Section 10 having a demonstration day. We finally got the news that troop demonstrations were to be given between the hours of two and four on the afternoon of Thursday, July 23rd, the last official day of the Jamboree.

From then on the hours seemed to drag by, but the time finally came, and the displays of Indian beadwork and Cone denim were laid out.

The beadwork display included a beaded knife sheath, a bead loom with a partly made headband on it, several finished headbands, and some beaded neckerchief slides.

The display of Cone materials included sample books of Cone denim, the Cone Playtime line and the Cone Sportery line. The pamphlet, "The Story of Cone Denim," was given to visitors. A copy was left open on the table for all visitors to see.

Samples of cotton from the various stages of the process of making denim were also displayed.

Among the visitors at the exhibit were many boys from Region Six, which includes North and South Carolina, Georgia, and Florida; several from the northern states and two boys from Mexico.

During the Jamboree, Cone materials in several forms were traded. The capes traded fairly well, some of the boys trading them for Jamboree belt buckles. There were only twenty eight buckles made so they were a scarce item.

Pouches of Cone denim were used by some of the boys as containers for trading materials. The pouches themselves traded fairly well, some boys getting as much as three patches for a pouch.

In Atlanta, Ga., we attached a banner made of Cone denim to the side of our train car. Within fifteen minutes, fifteen people had told us that it wouldn't last five minutes. It stayed on the side of the car for two days, and that satisfied us.

At the Jamboree we wore our unofficial uniform of the denim capes and derbies. Since everyone saw them at these shows, it helped publicize them and therefore helped raise their value in the trading.

Sincerely,  
Dan McConnell"

## Bloodmobile To Visit City August 11-12

The Red Cross Bloodmobile returns to Greensboro on August 11 and 12, according to R. M. Johannesen, volunteer chairman of the local blood program. The unit will be set up at St. Andrew's Episcopal Church, corner of West Market Street and Tremont Drive, and will be open on Tuesday the 11th from 11 a.m. to 4:30 p.m. and on the 12th it will open at 9 a.m. and close at 2:30 p.m. Mr. Johannesen expressed appreciation of the Chapter to St. Andrew's Church for making its air-conditioned facilities available.

"Blood donors are urgently needed to provide blood so that it can continue to be available to all patients in our local hospitals who need it. We want to remind the public again that since July, 1952,

the citizens of this community have been donating their blood through this Red Cross program to meet the needs of all patients in local hospitals. This blood is on hand when the doctor orders it, so that there is no longer the delay of hunting for donors of the right type. It is available at no charge for the blood itself. This community service to the sick and injured here is dependent upon voluntary donations of every able-bodied man and woman."

Johannesen urged anyone between the ages of 18 and 59 to call the Red Cross Chapter House, 3-4481, and make an appointment now to donate on the next visit. He pointed out also that in addition to assuring a continuing supply for our own community, blood and blood products continue to be needed by our Armed Forces, and for gamma globulin for prevention of paralysis in polio.



GUEST SINGERS—The "Cadet Trio" of Lee College, Cleveland, Tennessee, will be guest singers at the Church of God, 200 State Street, Sunday, August 9, for the morning worship at 11:00. They will also be singing for the "Church of God Hour" radio broadcast over Station WCOG from 8:30 to 9:00 a.m. on that day. This trio is led by Prof. Roosevelt Miller, director of music at Lee College. They will be singing religious songs of the highest type. The public is cordially invited to hear these gospel singers.

## Funeral Held For George H. Livengood

Final rites for George H. Livengood, 65, of 2110 Hubbard Street, were held on Sunday, July 26, at Forbis and Murray Chapel at 4:00 o'clock. He died at Wesley Long Hospital on Friday, after an illness of 16 months.

Rev. S. L. Riddle, pastor of Revolution Baptist Church, officiated. Burial was in Guilford Memorial Park.

A native of Davie County, Mr. Livengood had resided here for 35 years, where he was employed by Cone Mills Corporation. He was a tenter machine operator at the Revolution Flannel Plant, where he had worked for the past 23 years.

Survivors include his wife, the former Miss Bule Davidson; three sons, Frank A. Livengood of Greensboro, Chester E. Livengood of the Navy, Norfolk, Virginia, and Edward C. Livengood of the Army, Fort Jackson, S. C., who formerly served in Korea; three daughters, Mrs. Mamie Cable, Mrs. Sara Walker, both of Greensboro, and Mrs. Hazel Beal, Gibsonville; one sister, Mrs. Senia Shores of Salisbury, and 18 grandchildren.

## Many Families Enjoy Vacation At Camp

Vacation week found many Cone Mills families enjoying the beauty and rest at Camp Herman. The family of a New York office employee spent their second summer vacation at the camp. They are Mrs. Walter Zahlmann and children, Pat, Skippy, Penny and Bonnie. Mrs. Myrtle Vincent of Gibsonville was the only other out-of-town camper.

Others were: Proximity—Mrs. J. F. Everhart, Mrs. Lydia Beecher, Mr. and Mrs. John Phillips, Sherry Phillips, Mrs. Maude Dickerson, Mrs. C. T. McCann, Richard, Kenneth and Dale McCann, Mr. and Mrs. W. L. Riley, Hope and Maureen Riley, Mr. and Mrs. C. L. Crabtree, Jimmie, Dean and Mike Crabtree, Mr. and Mrs. Howard Robertson, Wm. Robertson, Jackie Blum, Mrs. Noah.

White Oak—Mrs. Roxie Cates, Mr. and Mrs. Oscar Trogdon, George, Cletys, Leuriyn and Gerald Trogdon, Chuck Roberts, Philip Whitt, Mr. and Mrs. Jake Jones, Mike and Sandy Jones, Mr. and Mrs. Vance Trollinger, Judy, Billy, and Jean Trollinger, Mr. and Mrs. Frank Starling, Susan, Frank, Jr., and Emily Starling, Bill Leonard, Ann Tippet, Mrs. Sally Robinson, Mrs. Fannie Mock, Mrs. Alma Childress, Gail Childress, Mrs. Lena Manuel, Mike and Becky Evans.

## THURSDAY NIGHT IS FAMILY NIGHT



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IN BOSTON OFFICE — Shown above is Noel Drury who is now assisting Frank McDonald, head of Cone Mills Inc. office in Boston. Mr. Drury's assignment was announced earlier in the Textorian.

## Hanes-Clonch Vows First In New Church

Miss Naomi Hanes, daughter of Mr. and Mrs. Webster Hanes, 1203 17th Street, became the bride of James Clonch of 1204 17th Street, son of Mr. and Mrs. John Clonch of North Wilkesboro, in the first wedding in the new Sixteenth Street Baptist Church, Saturday, July 25, at 7:00 p.m.

Rev. W. C. Adkinson, pastor, officiated in the double-ring ceremony.

The bride attended Proximity School. Mr. Clonch attended school in North Wilkesboro. They will make their home on Martin Avenue.

Mrs. Gilmer Clonch, sister of the bridegroom, and Mrs. Milton Straughan, sister of the bride, entertained at a bridal shower at the Clonch home on July 21. There were 26 guests present.

## MINNEOLA PLANT (Continued from Page 1)

present time. The citizens of Gibsonville are proud of the industry in their midst, providing good jobs and producing necessary and fashionable textiles.

## Girls Have Second Day Camp Session

Twenty-one girls from White Oak and Proximity enjoyed the second week of day camp at Camp Herman, July 20-24. Campers stayed on park side and participated in such activities as swimming, boating, devotions, crafts, games, hiking, cook-out, and an overnight stay on Thursday.

The following girls were in the group: Ilene Costner, Pat Mills, Shirley Mitchell, Brenda McCann, Barbara Wade, Sarah Clay, Penny Ward, Sarah Moss, Susan Starling, Emily Starling, Betty Oldham, Ann Kapps, Carol Kapps, Pat Brame, Becky Tidwell, Sandra Martin, Kathryn Holt, Connie Pittman, Frankie Poe, Ann Reynolds and Judy Hall.

## Last Period Of Boys' Day Camp Ends Today

The third and last period of Boys' Day Camp ended today with 30 boys attending. The boys went to Camp Herman each day, where they enjoyed devotions, crafts, swimming, hot lunches, games, riflery, archery, boating, fishing, hikes and fellowship.

On Thursday the boys spent the night, having a weiner roast and a camp fire program before going to bed.

The following boys attended: Joe Gray, Artie Latham, James Busby, Furman Busby, Donnie Carroll, David Carroll, Larry Hawks, Jerry Hawks, Earl Moore, Tommy Hill, Tommy Kennedy, Billy Kennedy, Michael Hornaday, Harry McDonald, Dickie Russell, David Russell.

Joel Noah, Jimmy Harris, Richard Shropshire, Ronnie Shropshire, Clifton Guffey, Jr., Jerry Smith, Donnie Smith, Donnie Denny, John Marshall, Johnny Layton, Kenneth Michael, Jimmy Dagenhart, Gene Snow and Joe Ward, Jr.

## SPORTS

### Softball

Softball resumed last Monday night after a week's lay-off due to vacation week. Rain interrupted play after three innings of the first game. Regular season play ends this coming Monday night with the White Oak Acorns taking on the Proximity Whiz Kids. The other game will be a rain-out game between White Oak and the Old Timers.

Plans for a play-off between leading teams in the league will be announced later. The top four teams are the Revolution Old Timers, Proximity Whiz Kids, Revolution Division and White Oak Acorns. The Heights and Browns are at the bottom of the league.

### Tennis

All first round doubles matches should be played this week if possible. Pairings are posted at both YMCA's.

Jack Davis of White Oak won the singles tourney over Larry Bateman by forfeit. Bateman was called

into the Air Force and was unable to play in the finals. Davis and Bateman each won three matches in reaching the finals.

### Swimming

Remember Family Swim Night tonight at White Oak and Proximity YMCA's, sponsored by the Women's and Men's Physical Departments. All children must be accompanied by at least one of their parents.

### A. A. U.

Five local boys are now working out for the Junior A.A.U. swim meet to be held in Charlotte August 12. They are Paul Dyson, Jimmy Wheeler, Wayne Tippet, Clayton Stanley and Buddy Moore.

Rich Roman gourmets stored live fish in ponds and huge salt-water tanks—to be caught just before cooking.

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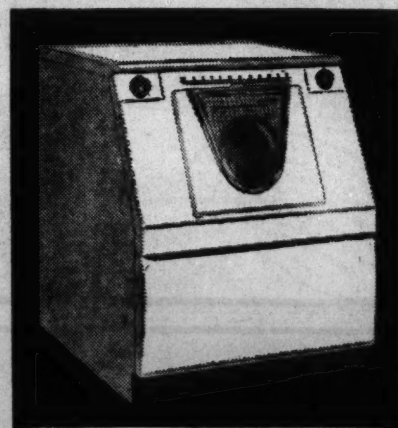
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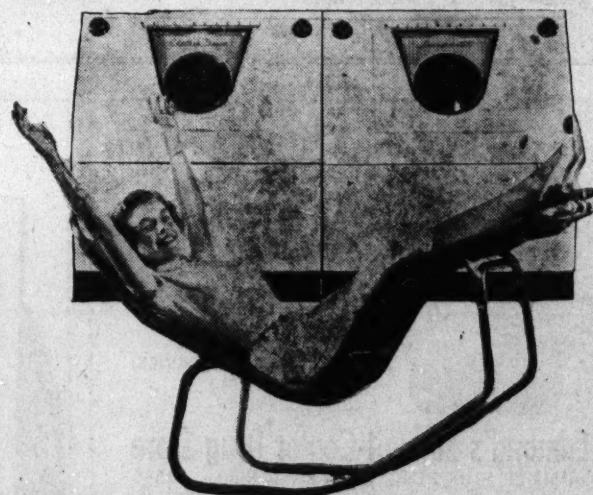
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